

Radio Clyde Cash for Kids – Fundraising Ideas



Need some inspiration to help get you started with your fundraising to help kids in Glasgow and the west of Scotland? Well, here are some of our top ideas to inspire you!

General Fundraising Ideas

- Auction - Get your friends to pledge services or unwanted items. You can even ask people to donate themselves and auction them as a servant for the day. Contact local celebrities too asking them for a signed photo or book.
- Hold a 12 hour movie marathon – get sponsored to watch your favourite videos!
- Swim a number of lengths in fancy dress.
- Quiz Night - Who's the scariest person you know? Are they a match for Ann Robinson? Make their dreams come true by giving them a chance to torment contestants as they struggle to find the answers. Charge colleagues entrance money for the thrill of seeing their friends quake in their shoes!
- Have a fancy dress football tournament.
- X Factor - Organise your very own singing contest.
- Have a sponsored trampoline bounce!
- Bad Hair and Tie Day - Get friends and colleagues to wear a silly hat, wig, daft hair style or ridiculous tie for the day and present the worst one with a small prize.
- Car Wash - Publicise the event at your workplace, school or parish.
- Dance Marathon - Don't stop 'til you drop. See who can dance the longest. This is good exercise and lots of fun!
- Guess how many balloons are inside a car.
- Karaoke Evening - Any pub will be happy to host you providing they get the takings from the bar.
- Sponsored - Silence, leg wax, run, head-shave, cake-eating - you name it, it can be sponsored.

- Play a round of golf in the dark!

Ideas for Schools

- Have everyone in the school wear decorated wellies for a day!
- Create a school joke or recipe book featuring entries from pupils and sell it. Give the profits to Cash for Kids.
- Have a 'kick the balloon' race.
- Wear as many clothes as possible competition.
- Have a sponsored three legged race in fancy dress.
- Celebrate like your team has just scored every time someone in your class says a word like 'homework' for a day.

Ideas for Work

- Have a match the owner with the pet competition.
- Wear silly socks/hats/slippers/ties or have a dress down day.
- Dress up as celebrities/film characters/superheroes for a day.
- Match the people to the baby pictures.
- Put a swear box in the office.
- Be sponsored to cycle or walk to work for a day/week/month.
- Donate your tips for a week to Cash for Kids.

Remember . . .

- No matter what you are doing to fundraise, be sure to make as much as you can by including things like raffles, auctions, food sales and pay-to-play games, as well as charging for entry!
- Be sure to leave a collection bucket visible at every event!
- If you need more posters and sponsor forms, you can download them from our website clyde1.com/cashforkids or clyde2.com/cashforkids.